



# Business Ethics

## Overview

A company's ethics will determine its reputation. Good business ethics are essential for the long-term success of an organisation. Implementing an ethical programme will foster a successful company culture and increase profitability. Developing a business ethics programme takes time and effort, but doing so will do more than improve business, it will change lives.

A company's ethics will have an influence on all levels of business. It will influence all who interact with the company including customers, employees, suppliers, competitors, etc. All of these groups will have an effect on the way a company's ethics are developed. It is a two way street, the influence goes both ways, which makes understanding ethics a very important part of doing business today. Ethics is very important, as news can now spread faster and farther than ever before.



## Who this course is for

This course is intended for all management levels in an organisation. Each one of us, from the individual consumer to the CEO of an international corporation, is affected in some way by business ethics during the course of his or her life. Therefore, everyone has a stake in the ramifications resulting from unethical business decisions.

## Course outline

- Topic 1: What is Ethics?
- Topic 2: Implementing Ethics in the Workplace
- Topic 3: Employer/Employee Rights
- Topic 4: Business and Social Responsibilities
- Topic 5: Ethical Decisions
- Topic 6: Whistle Blowing
- Topic 7: Managerial Ethics
- Topic 8: Unethical Behaviour
- Topic 9: Ethics in Business (I)
- Topic 10: Ethics in Business (II)

*"If ethics are poor at the top, that behaviour is copied down through the organisation." Robert Noyce*



### By the end of this course, learners should be able to:

- Define and understand ethics.
- Understand the benefits of ethics.
- Create strategies to implement ethics at work.
- Recognise social and business responsibility.
- Identify ethical and unethical behaviour.
- Learn how to make ethical decisions and lead with integrity.



√ Course Level	Short Course
√ Course Hours	8 hours
√ Course Standard Price	£85

### Applies towards the following certificate(s) and award(s)

- Professional Certificate in HR
- Professional Certificate in Middle Management
- Salesman Professional Certificate